

Our values

In everything we do we are

We champion community leadership

Committed

We pursue sustainability

Lean

We promote equality

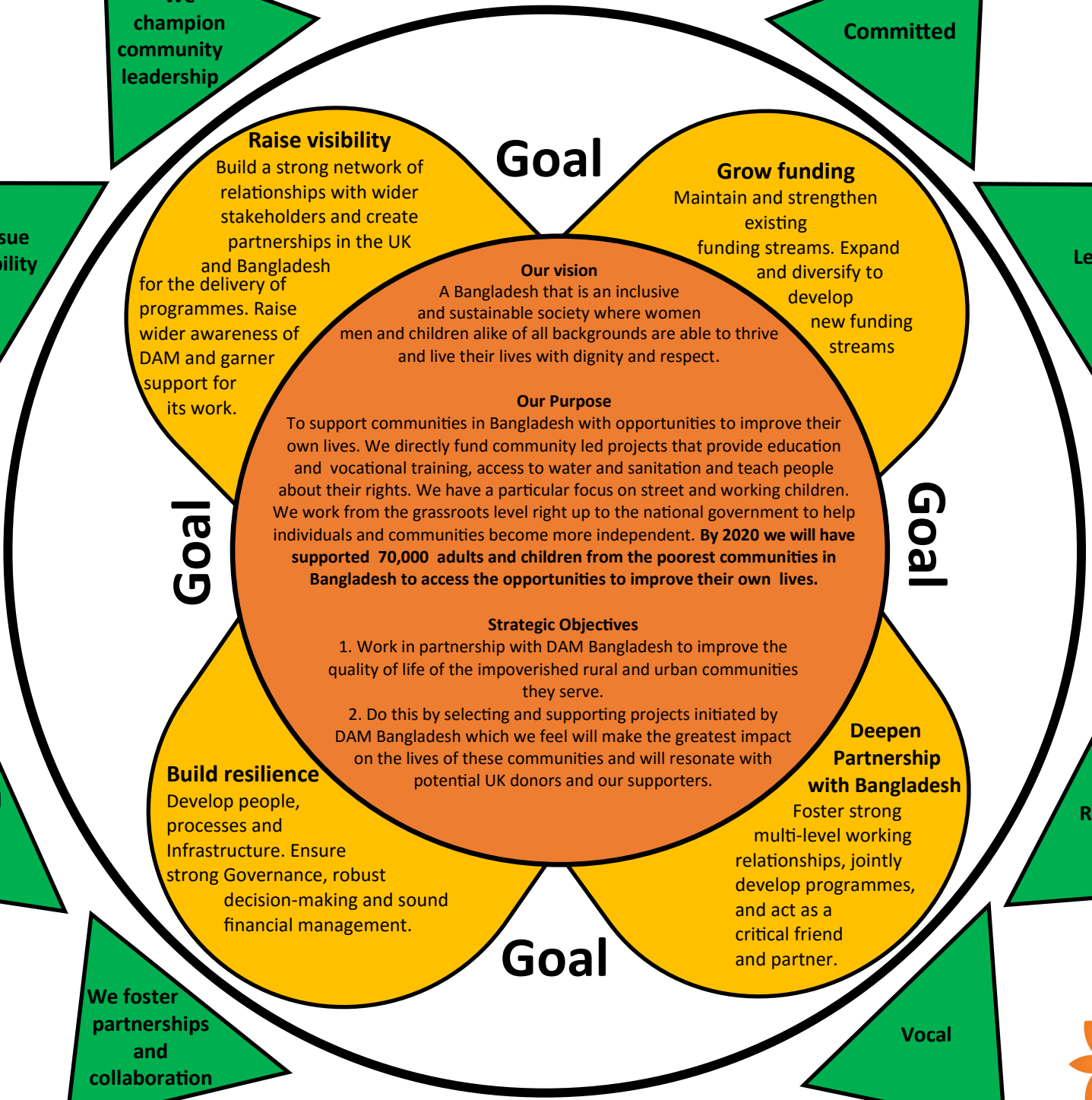
Selective

We uphold child protection

Reflective

We foster partnerships and collaboration

Vocal



**Goal**

**Raise visibility**  
Build a strong network of relationships with wider stakeholders and create partnerships in the UK and Bangladesh for the delivery of programmes. Raise wider awareness of DAM and garner support for its work.

**Grow funding**  
Maintain and strengthen existing funding streams. Expand and diversify to develop new funding streams

**Our vision**  
A Bangladesh that is an inclusive and sustainable society where women and children alike of all backgrounds are able to thrive and live their lives with dignity and respect.

**Our Purpose**  
To support communities in Bangladesh with opportunities to improve their own lives. We directly fund community led projects that provide education and vocational training, access to water and sanitation and teach people about their rights. We have a particular focus on street and working children. We work from the grassroots level right up to the national government to help individuals and communities become more independent. **By 2020 we will have supported 70,000 adults and children from the poorest communities in Bangladesh to access the opportunities to improve their own lives.**

- Strategic Objectives**
1. Work in partnership with DAM Bangladesh to improve the quality of life of the impoverished rural and urban communities they serve.
  2. Do this by selecting and supporting projects initiated by DAM Bangladesh which we feel will make the greatest impact on the lives of these communities and will resonate with potential UK donors and our supporters.

**Build resilience**  
Develop people, processes and Infrastructure. Ensure strong Governance, robust decision-making and sound financial management.

**Deepen Partnership with Bangladesh**  
Foster strong multi-level working relationships, jointly develop programmes, and act as a critical friend and partner.

**Goal**